Research Methods In Psychology: Evaluating A World Of Information
An engaging text that helps students develop the skills they need for critically examining their world. Research Methods in Psychology: Evaluating a World of Information acknowledges that many psychology majors pursue careers in which they need to read and understand research rather than actually conduct research. Therefore, while students still learn the skills necessary to design research, the book emphasizes the quantitative reasoning skills students need to become systematic and critical consumers of information. Examples from a variety of sources capture students’ interest, and the innovative pedagogical framework ensures that students will retain and be able to apply what they learn.

**Book Information**

Paperback: 592 pages  
Publisher: W. W. Norton & Company; 1 edition (October 6, 2011)  
Language: English  
ISBN-10: 0393935469  
Product Dimensions: 7.5 x 0.8 x 9.1 inches  
Shipping Weight: 2 pounds  
Average Customer Review: 4.4 out of 5 stars  
Best Sellers Rank: #11,794 in Books (See Top 100 in Books) #6 in Books > Medical Books > Psychology > Research #7 in Books > Health, Fitness & Dieting > Psychology & Counseling > Research #10 in Books > Medical Books > Psychology > Sexuality

**Customer Reviews**

I picked up the book at a conference. As a instructor for Research Methods course in the university, I have used two other textbooks in the past. I wasn’t fully satisfied with either of them. Then I came across the brochure of the book which caught my attention and then after going over the book thoroughly, I am very very satisfied. The book is clearly written with examples to help the readers in understanding the concepts. Highly recommended it to anyone who needs to take Research Methods even if your instructor does not choose to use this book for the course.

I teach research methods at a small college and I love love LOVE this book. The chapters are concise and highly accessible. The instructor materials include a variety of publicly accessible media clips (a huge benefit) as well as suggestions for in-class activities, which I am finding very
useful. The book makes methods really engaging and relevant, which is great for a topic that can easily become dry. I highly recommend it.

While it is easy to read and follow the material in the book, I am finding that a lot of the content, especially the word definitions are too vague. I find myself spending extra time looking up definitions and concepts from outside sources.

Not only was this book new, but I actually really enjoy the content of the book as well. It’s getting me through Research Methods!

Excellent illustrative examples in every chapter. It’s very comprehensive in what it covers. Has a very useful statistics overview in the appendix. Sometimes I felt she overloaded chapters (for example, did we really need 3 way factorials?). Needs to be proofread again. Its full of typos & it’s even missing answers to some chapter study questions. The Learning Actively chapter exercises are well constructed & provide useful practice. But the online study space for this text is lame. It includes vocab flash cards & 25 multiple choice questions for each chapter that are way too easy. The questions my instructor selected for each chapter quiz were much harder.

very easy to read book. i absolutely dont mind reading it. even though its serious material, it is broken down into easy, everyday english.

I had to read this text for one of my classes; the concepts are organized poorly and the book often repeats the same concepts over and over with slight variations. Sure there are differences when a term is applied in various research methods, but there has to be a better way to introduce the material. There must have been complaints about the book before because the instructor started off the class by saying "although there have been a lot of complaints about how the book is written before, this is the best book for research methods." I guess this comment sums it up.

I got my book on time for class and it was as advertised.

Download to continue reading...
